

TO

TAYLOR OVERLAND

SPONSORSHIP & EQUIPMENT PARTNERSHIPS

Personal stories from the road.
Photography and films built around real travel.

I'm Taylor Guglielmino, creator of Taylor Overland and founder of Go Farther Media. Based in Montana, I make videos and photographs about overland travel: the preparation, the people, the unexpected changes, and what it takes to keep going.

I'm building the channel through regional trips and longer expeditions, including a planned 2027 journey from Alaska to Argentina. I'm looking for partners whose products and services have a genuine place in those experiences.

WAYS TO PARTNER

Paid sponsorships

Support a trip, episode, or series with "Presented by" spots in the beginning and ending credits, plus agreed social content.

Equipment support

Provide useful gear, a product loan, or service support. Content commitments are scoped to the contribution, not assumed in exchange for a product.

Photography & video

Commission field photography and short-form video for your own channels, on their own or alongside a sponsorship.

START WITH ONE TRIP

A focused paid pilot gives us a practical way to work together. An example scope:

- Five edited product-in-use photographs
- One edited short-form video
- "Presented by" opening and closing credits
- A recap with available performance results

A starting point, not a fixed package. We'll agree on the brief, schedule, compensation, and usage rights before work begins.

STORY FIRST. CLEAR COMMITMENTS.

Products appear naturally in the trip, with no mid-roll ad or story interruption. As an early-stage channel, we focus on creative work, not guaranteed views or sales. Current audience figures and work samples are available on request.

LET'S BUILD A GOOD FIT.

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Scope, licensing, paid-ad use, exclusivity, and equipment returns are agreed in writing. Partnerships are disclosed. Opinions remain honest.